

edeline bernal 167–252 John Garland Blvd Toronto, ON Canada M9V 1N8
p 416.742.5360 c 647.267.5360 e contact@edeline.ca w edeline.ca

SKILL SETS/ATTITUDES

- Curious, and eager to learn new things
- Good eye for composition, type, and colour
- Hardworking, goal and detail oriented, quick learner, adaptable, self-manageable
- Works well under pressure, both individually and as part of a group
- Maintains a positive attitude
- Excellent verbal and written communication skills
- Strong conceptual skills
- Enjoys finding simple yet emotionally engaging solutions to complex problems
- Keen interest in motion and experience design
- Proficient in HTML/CSS, Flash Action Script 2.0; knowledge in jQuery, PHP language
- Intermediate level skills in Photoshop, Illustrator, InDesign, After Effects and Final Cut Pro

EXPERIENCE

Motion Designer

- CTV CREATIVE AGENCY, JULY 2010 TO PRESENT

On-air design for CTV Entertainment and other CTV assets

Motion Design Intern

- SPIN PRODUCTIONS (TORONTO), JUNE 2009 TO AUGUST 2009

Collaborated with the Design team in the post-production of Teletoon's "Majority Rules" (2009), 26-episode TV series; Updated SPIN's flash web site and designed e-promos for SPIN's clientele

Work/Study Web Designer

- YORK UNIVERSITY: DESIGN, OCTOBER 2008 TO APRIL 2010

Responsible for the maintenance of York's Department of Design/Master of Design web site

Interactive Intern

- SONIC BOOM CREATIVE MEDIA, SEPTEMBER 2008 TO OCTOBER 2008

Prepared images and managed content for the launch of ADCC's Ideation 2008 web site

EDUCATION

York University / Sheridan College, Joint Program in Design (BDes, Honours)

- 2006–2010, Magna Cum Laude

RECOGNITION

- 2010 Adobe Design Achievement Awards Winner, Motion Graphics
- 2010 RGD Student Awards, CTV Creative Agency Award for Motion Graphics
- 2010 ADCC National Student Competition, Gold & Merit Winner
- 2010 Coupe International Design and Image Competition Awards
- 2010 Applied Arts Student Awards, Online Animation
- 2009 GDC National Scholarship Awards, Adobe Scholarship Award